

## AU Group strengthens its international presence with the acquisition of GA Risk Capital's business in Mexico and appoints Gregorio Alcasena as head of its local subsidiary

**AU Group, a leading broker and advisory firm specializing in credit risk & policy management and working capital financing, continues its international expansion with a presence in Mexico. The Group takes a significant step in its development with the acquisition of the brokerage firm GA Risk Capital, and appoints Gregorio Alcasena as head of its new subsidiary, AU Group México.**

The opening of AU Group México marks a key milestone for the company, accelerating its growth in a high-potential market. The subsidiary benefits from an established local presence thanks to GA Risk Capital's expertise and client base, allowing AU Group to immediately provide the best possible advisory services to businesses operating in the region. AU Group thereby strengthens its presence in the Americas and accelerates the deployment of its financial solutions, continuing to support companies effectively in securing and financing their accounts receivable.

Already present in 50 countries, with this acquisition the Group reaffirms its growth momentum and its ambition to capture high-potential international markets.

### Biography of Gregorio Alcasena, a credit insurance and financing expert, appointed General Manager of AU Group México



Gregorio Alcasena has over 12 years of experience in credit insurance, financing, and risk management. He began his career in 2013 at Banco Comafi in Argentina, before joining Coface in 2016, where he was promoted to Regional Head of Sales LATAM. In this role, he oversaw commercial development in several strategic South American countries, including Brazil, Mexico, Ecuador, Colombia, Chile, and Argentina. In June 2024, he



founded GA Risk Capital with the ambition of providing an innovative approach to risk advisory. Today, Gregorio Alcasena takes on the role of General Manager of AU Group México, where he will implement the company's development strategy.

*« I am very excited to join AU Group México, together with my team. Our expertise, knowledge of local companies, and ability to create regional synergies will be key assets in supporting AU Group's growth and actively contributing to its momentum. »* says **Gregorio Alcasena, General Manager of AU Group México.**

*« The launch of AU Group México reflects our commitment to accelerating our international presence in high-growth markets. Mexico is a strategic country for us. By acquiring GA Risk Capital, we are investing in strong local leadership aligned with our values of excellence and innovation. The appointment of Gregorio Alcasena, a recognized professional, along with the team already in place in Mexico, underscores our ambition to establish a long-term, structured presence in this market »,* adds **Louis Bollaert, CEO of AU Group.**

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## **About AU Group**

Since 1929, AU Group, a brokerage and consultancy firm specialising in credit & political risk management and working capital financing, has been working alongside B2B companies. AU Group advises and supports its customers in an innovative way to meet their challenges of securing and managing trade receivables as well as financing their growth. AU Group operates throughout the world, in all business sectors and for all types of company. Every day, the AU Group teams develop tailor-made solutions and recommend the best proposals to its clients, negotiate with providers and then implement and help to manage the selected solutions. AU Group is an independent, 100% family-owned company with 310 committed experts in 50 countries. For more information:

[www.au-group.com](http://www.au-group.com)