

Press release

AU Group announces the appointment of Gilles Goac as Head of Surety

AU Group, a leading brokerage and consultancy firm specialising in credit & political risk management and working capital financing, announces the arrival of Gilles Goac as Head of Surety. This appointment marks the official creation of AU Group Surety, a centre of expertise dedicated to the development of surety solutions globally.



With over 20 years' experience in the Surety industry, Gilles Goac, 48, began his career in telecommunications as a Product Manager, before specialising in surety and guarantee solutions at Atradius as Market Manager. In 2008, he helped create the Surety department at Allianz Trade France, where he developed innovative digital solutions and established numerous strategic partnerships with banks and brokers. More recently, at Tinubu, he promoted digital bonding solutions for insurers and brokers across EMEA and APAC.

"I'm delighted to be joining AU Group and to be able to bring my expertise to companies looking for alternative and innovative solutions in the surety market," says **Gilles Goac, AU Group's Head of Surety**

This strategic recruitment is part of AU Group's drive to strengthen its centres of expertise serving corporate finance and sales departments.

The creation of AU Group Surety will accelerate the development of this key activity. Gilles Goac will be responsible for structuring and managing this new division in order to offer AU Group's global customers ever more relevant and innovative bonding solutions.

He will be able to draw on existing expertise and established relationships of trust with key actors in the sector.

Gilles will report to Louis Bollaert, Chief Executive Officer of AU Group.

"At a time when risk management and surety expertise are becoming major strategic challenges for the development of our clients, the arrival of Gilles Goaoc at AU Group marks an important step in the development of our structure. His mastery of surety mechanisms, his in-depth knowledge of the markets and his strategic vision are invaluable assets in strengthening our presence in these solutions," says **Louis Bollaert, Chief Executive Officer of AU Group.**

About AU Group

Since 1929, AU Group, a brokerage and consultancy firm specialising in credit & political risk management and working capital financing, has been working alongside B2B companies. AU Group advises and supports its customers in an innovative way to meet their challenges of securing trade receivables, financing their growth and managing trade receivables. AU Group operates throughout the world, in all business sectors and for all types of company. Every day, the AU Group teams develop tailor-made solutions and recommend the best proposals to its clients, negotiate with providers and then deploy and manage the selected solutions. AU Group is an independent, 100% family-owned company with 260 committed experts in 50 countries.

For more information: www.au-group.com

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