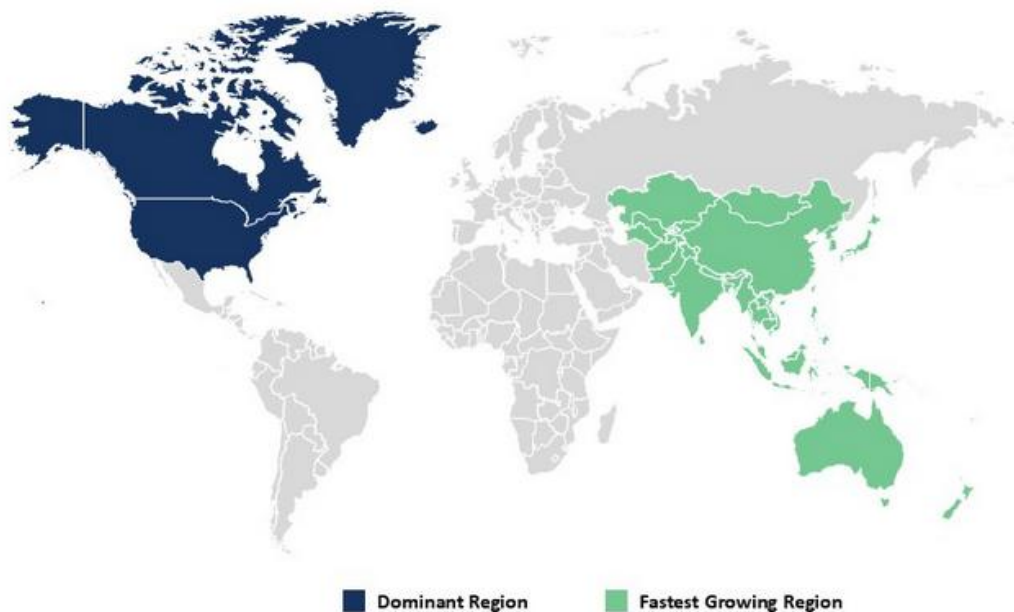


# WHOLESALE BUILDING MATERIALS

Wholesale building materials are construction products sold in large quantities to professionals, such as cement, steel, and insulation, used for major projects like buildings, roads, and infrastructure.

## 1. MARKET SIZE & TRENDS

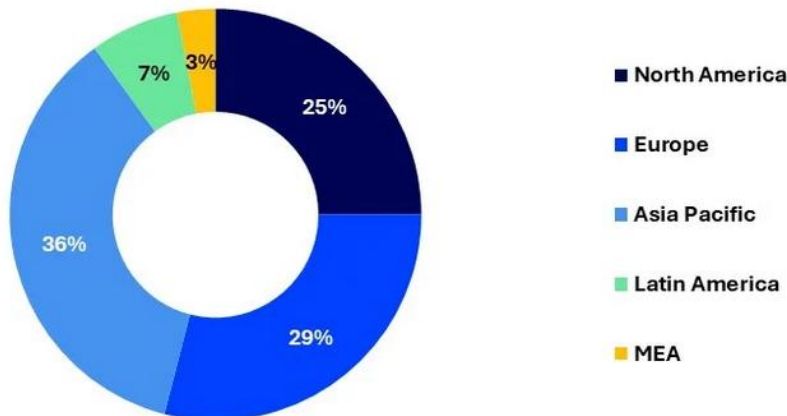
In 2025, the global wholesale building materials market is valued between **US \$1.41 and 1.57 trillion**. It is expected to grow steadily, reaching up to **US \$2.47 trillion by 2032**, with an average annual growth rate between **4% and 6.7%**. (*coherentmarketinsights.com, Feb 2025*), (*precedenceresearch.com, May 2025*)



### Growth drivers include:

- Ongoing **urbanization** and **public infrastructure projects**,
- Increasing **commercial construction** such as offices, hospitals, and logistics hubs
- Rising demand for **eco-friendly and energy-efficient building solutions**, which fuels interest in green materials like bamboo, cork, and advanced insulation

### Building Materials Market Share, By region, 2024



#### Regional dynamics show :

- **Asia-Pacific** leading with over **38 % of global market share in 2025** (about US \$536 billion), driven by rapid growth in China and India. (*precedenceresearch.com, May 2025*)
- **North America** expected to show strong growth through 2034, supported by modernization and sustainability initiatives. (*precedenceresearch.com, May 2025*)

Overall, the wholesale building material sector is expanding steadily, reflecting rising construction activity and a shift toward sustainability.

## 2. INDUSTRIES & USES

Wholesale building materials are used in many sectors:

- **Housing (residential):** Materials like cement, bricks, roofing, and insulation are in high demand. In 2025, housing makes up about **49%** of the market. (*Global Growth Insights, June 2025*)
- **Commercial buildings:** Offices, hospitals, and stores need steel, concrete, glass, and wiring systems. Spending in this sector continues to rise.
- **Infrastructure & industry:** Roads, factories, and bridges use large amounts of steel, concrete, and aggregates.
- **Renovation:** Old buildings are being updated with eco-friendly materials. Nearly **1 in 2 home projects** in 2025 include sustainable products. (*simon-kucher.com, April 2025*)
- **Green innovation:** The sustainable materials market, like bamboo and hempcrete, was worth **\$302 billion in 2024**, and it's growing fast. (*globenewswire.com, May 2025*)

SECTOR	MAIN MATERIALS	TRENDS & DRIVERS
Residential	Cement, bricks, roofing, insulation	Sustainable, cost-effective choices
Commercial	Steel, concrete, glass, wiring systems	Corporate infrastructure expansion
Infrastructure/industry	Aggregates, structural steel	Factory & transport projects spending
Renovation	Eco-friendly and efficient retrofit kits	Aging housing, margin-sensitive usage
Innovative Materials	Bamboo, hempcrete, advanced insulation	Sustainability, building regulations

### ⚠️ 3. CHALLENGES & OPPORTUNITIES

**Rising material and supply chain costs:** Prices for steel, lumber, concrete, and electrical components remain high due to inflation, tariffs, and global transport issues. *(Bluebeam 2025 insights, 28<sup>th</sup> January 2025)*

**Severe labour shortages:** About **35% of heavy civil contractors** report a skilled-labour gap, slowing projects and inflating costs by roughly **\$3.5 million per project**. *(BulkExchange.com, May 2025)*

**Digital transformation opportunity:** Companies are adopting tools like **BIM (Building Information Modeling), AI-powered tracking, drones, and digital forms**, which boost efficiency, cut waste, and support sustainability efforts. *(WEF, 2<sup>nd</sup> July 2025)*

**Sustainability transition:** Demand for **low-carbon and bio-based materials** is growing fast. A top-50 list of innovative products includes items like mycelium insulation, straw panels, and cork board. *(Revalu.io, 20<sup>th</sup> January 2025)*

### 🏠 4. CREDIT INSURANCE & WHOLESALE BUILDING MATERIALS

In 2025, the building materials sector faces rising payment risks, making credit insurance more important than ever.

- **Insolvencies are rising:** Construction is among the hardest-hit sectors, with global bankruptcies expected to rise by **6% in 2025** *(allianz-trade.com, March 2025)*
- **Payment delays stretch liquidity:** In Europe, companies extended over **€11 billion in trade credit**, increasing working capital needs *(allianz-trade.com, June 2025)*
- **Construction and building materials are rated medium to high risk** in most major credit insurer reports, due to price volatility, project delays, and exposure to interest rate cycles. *(coface.com, 2025)*

## Construction

### ASIA-PACIFIC

• Very high risk

### CENTRAL & EASTERN EUROPE

• Very high risk

### LATIN AMERICA

• High risk

### MIDDLE EAST & TÜRKİYE

• Very high risk

### NORTH AMERICA

• High risk

### WESTERN EUROPE

• Very high risk

Sources : ([coface.com](https://coface.com), 2025)

- **Sector volatility continues:** Margins remain tight, and construction demand is still uneven ([coface.com](https://coface.com))
- Atradius highlights that wholesalers with insured receivables gain better access to financing, as banks are more willing to lend against covered invoices ([atradius.us](https://atradius.us), 2025)